

Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates 8/18/2022

General Updates

- CDPHP would like to welcome the following new staff:
 - Sara Dombrowski, Health Program Specialist 1
 - Jazzlyn Jackson, Health Resources Analyst 1
- Blueprint Collaborative and OnStrategy held CDPHP work group sessions in June to facilitate the five-year statewide Chronic Disease Control Strategic Plan.
- The Office of Analytics completed the data collection process for the Chronic Disease Control Strategic Plan.
- The Blueprint Collaborative and OnStrategy held two sessions with key partners to receive their feedback on the implementation report draft.

CDPHP Program Updates

BOLD Program

- The CDC awarded the *DP20-2004 BOLD (Building our Largest Dementia) Infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map and the Healthy Brain Initiative Road Map for Indian Country.
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement, Education and Research (DEER) program, and the Aging and Disability Services Division (ADSD) to begin outlining improvements of Alzheimer's supports across the State.
- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including the onboarding of an Intern in January of 2022. The UNR Dementia Engagement, Education and Research (DEER) partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning to find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease (TFAD) earlier this year, and the TFAD heard recommendations for updates early in Year 2 and will have specific updates aligning the State Plan with the CDC's Healthy Brain Initiative formally presented in April of 2022. The 2021 Behavioral Risk Factor Surveillance System (BRFSS) included ADRD specific questions related to cognitive decline and the ADRD-specific module related to caregiver's is scheduled for implementation in the BRFSS in the 2022 survey and data will then be available to further support the activities of the Dementia Coalition.
- The BOLD program team, in conjunction with the UNR DEER team added

community partners from eleven counties throughout the state and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia.

- Major accomplishments in year two included identifying additional resources from across the state to be updated in a Nevada Specific toolkit and finish drafting the ADA compliant toolkits for communities. Additionally, to the enhanced Dementia Friendly Nevada resources-driven website. The website is a robust information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.
- A joint messaging campaign between CDPHP, ADSD and UNR DEER Program is currently being programmed through work with a professional media company KPS3. Two 30 second commercial / PSA media spots will highlight the changing landscape of dementia, address stigma and provide marketing for available resources.

Comprehensive Cancer Control Program

- March was Colorectal Cancer Awareness Month. Partners participated in promotions and outreach events statewide. The Nevada Cancer Coalition (NCC) provided various partners in Las Vegas and northern Nevada with a walk-through inflatable colon to educate the public on early warning signs for colorectal cancer and the importance of early detection to increase screening.
- The CDC-RFA-DP22-2202 Cancer Prevention and Control Program for State, Territorial, and Tribal Organizations was submitted on 1/28/22. Upon acceptance, this 5-year grant will fund WHC, NCCCP and NCCR to continue addressing the burden of cancer in Nevada by implementing cancer initiatives combined with a health equity approach.
- Hosted through NCC, a new statewide Lung Collaborative was initiated to address the needs identified for this type of cancer. Those at the first meeting agreed they want to focus of this collaborative to be:
 - Reduce lung cancer mortality
 - Increase low-dose CT scans among people eligible to receive it as a means for early detection. That is:
 - Adults aged 50 – 80 who have a 20 pack-year smoking history and currently smoke or have quite w/in the past 15 years.
 - The USPSFT recommends screening every year for this population.
 - Improve cessation rates among Nevadans who smoke/vape
 - Reduce secondhand and thirdhand smoke/tobacco exposure
 - Improve health equity
- All of Nevada's 17 public school districts and two public charter school districts have implemented a formal sun safety policy.

WISEWOMAN

DP 18:1816 - Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)

- CDPHP successfully created a WISEWOMAN homepage available to the public. The homepage includes a general overview of the program, eligibility

requirements, services offered, and an in-depth description of Risk Reduction Counseling and Healthy Behavior Support Services (HBSS). CDPHP intends this page will serve as a navigation tool for existing and new potential program participants. [WISEWOMAN Home \(nv.gov\)](https://www.nv.gov/wisewoman)

- As part of the required grant deliverables, CDPHP's evaluation staff successfully completed the WISEWOMAN Year 3 Implementation Brief Evaluation Overview and Implementation Brief. The Evaluation Overview includes a general overview of the program describing Nevada's burden on heart disease and stroke, the selected grant strategies and intended outcomes, and the priority population being served.

Purpose

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

Eligibility

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

Nevada 1815 and 1817 Grants: Heart Disease and Stroke and Diabetes Prevention Programs

- The DP18-1815 Year five (5) continuation grant was submitted on 3/4/2022.
- The Diabetes Prevention and Control Program (DPCP) collaborated with Nevada Business Group on Health to begin a pilot program to have Diabetes Self-Management Education Support and Diabetes Prevention Program as a covered benefit by Public Employees Benefit Plan.
- The DPCP will establish a Diabetes Quarterly Engagement Meeting with key partners and the community to discuss barriers of the underserved populations to address diabetes issues and create a workable solution.
 - Access to Healthcare Network,
 - Nye Community Coalition,
 - Nevada Business Group on Health,
 - Northern Nevada HOPES,
 - Renown Health System,
 - Southern Nevada Health District,
 - Dignity Health dba St. Rose Dominican Hospitals,
 - CoMagine,
 - Nevada Health Centers,
 - National Association of Chronic Disease Directors, and
 - The Sanford Center for Aging at The University of Nevada, Reno (SCA at UNR)
- The Heart Disease and Stroke Prevention (HDSP) programs has received the executed year five (5) continuation grant.

- The DPCP and HDSP programs will hold a combined 1815-year five (5) kick-off meeting for partners August 24, 2022.
- The HDSP program has begun a series of discussions with partners with the aim of leveraging program offerings to broaden our reach and improve Nevadans access to free (grant funded) lifestyle change programs.
- The HDSP program is preparing the year five (5) 1817 continuation grant application for division review.
- The HDSP program will re-convene the Nevada Stroke Task Force in 2022. The HDSP program is asking for stakeholders interested in participation to contact Troy Lovick at tlovick@health.nv.gov.
- HDSP program is engaged in an integrative collaboration with Access to Healthcare Network (AHN), WISEWOMAN, and Women's Health Connection (WHC), to provide blood pressure self-monitoring and lifestyle change coaching to WHC/WW clients.
- HDSP began a collaboration with Roseman University School of Pharmacy (RUSP). This partnership will expand Medication Therapy Management encounters in private clinics and Federally Qualified Health Centers in Southern Nevada.

Nevada Wellness and Prevention Program

- PHS funded Activities: The Wellness and Prevention Program (WPP) continues to implement Senate Bill 2, which revised provisions related to the height and weight data collection among school-aged youth in Nevada. In collaboration with Washoe County School District (WCSD), Clark County School District (CCSD), the Nevada Institute for Children's Research & Policy (NICRP), the WPP is working to identify strategies to support school nurses in conducting height and weight data collection. PHS-FY22 scope of work post-award amendments to secure implementation of Senate Bill 2 for the school year 2023-2024 are completed. The Standard Operation Procedures (SOP) for Collecting and Reporting Students' H&W in Nevada Schools is finished, and the review process started in July.
- SNAP-Ed funded Activities: The WPP is working with childhood obesity prevention partners to increase Child and Adult Care Food Program (CACFP) participation in Early Care and Education (ECE) setting in Nevada. The WPP and partners met with CDC Division of Nutrition, Physical Activity, and Obesity team and identified guidelines to advance unmet and partially met national standards for ECE, Caring for Our Children (CFOC). The WPP facilitated two policy review sessions with ECE partners and identified action items for the remaining FY22. The WPP is working on a social media campaign for September, National Observance of Childhood Obesity Awareness Month. The Continuous Quality Improvement project to support CACFP participation is completed, and final action items scheduled.
- Other funded Activities: The WPP is working on a statewide cohesive message around Healthy Eating and Active Living (HEAL) and a statewide program named, for now, Nevada-5210. The initiative aims to support key community members to facilitate environments for the community to adopt HEAL behaviors. Current partners consist of WCHD, SNHD, and the CDPHP Diabetes Prevention and Control Program.
- The WPP finished the 2022-Nevada Obesity Report with state level data in March.

The report is currently under review to include county level data.

- The WPP funding investigation project which consisted of Nevada's current efforts for wellness initiatives, wellness programs across other states, and recommendations for funding is constantly updated, reviewed, and used.
- The Worksite Wellness team concluded the Perceived Health Status Survey to assess DBPH employees' health status. The survey results are currently under review and a report is still pending.

Preventive Health and Health Services Block Grant

- The PHHS team completed and submitted the FY 2022 Work Plan on June 28, 2022. Current subgrantees will continue to receive funding. However, many of the scopes of work will be different. A work order will be used for the 5210-program (see above) implementation.
- The PHHS final report for FY 2021 is due December 2022.
- Subgrantees are actively working on their programs and projects.
- Subgrantee reporting and technical assistance calls are ongoing.

Tobacco Control Program (TCP)

- The Tobacco Control Program (TCP) has been able to assist with different forms of tobacco policy. State partners including Nye Communities Coalition, Southern Nevada Health District, and Partnership Douglas County have incorporated smoke-free campuses in health care facilities. Youth Vaping Prevention Coordinator Nicole Dutra has led teaching sessions on the "STARS" application for all partners to know how to use the application and where to use the application. This year's Nevada Tobacco Prevention Coalition (NTPC) meetings have created a strategic list for the upcoming legislative term: non-smoking multi-unit housing and secured funding for youth vaping efforts.
- On May 27, 2021, the Governor signed and enacted Assembly Bill 59, making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The TCP's "Responsible Tobacco Retailer Training and Certification" website is undergoing updates and enhancements to the learning criteria modules and the quiz. TCP also developed a Guidebook for Retail Tobacco Merchants providing guides and examples of developing and implementing Tobacco 21 Store Policies. The guidebook also demonstrates how to implement new hire training to incorporate Tobacco 21 and provides a mock training schedule covering all aspects of Tobacco 21 a retail store employee is expected to know. As the Attorney General's office has already initiated Tobacco 21 compliance inspections at retail stores, it is TCP's goal to have all tobacco merchants in Nevada partake in the training program and utilize the tools and resources provided for them.
- The TCP aims to highlight why youth are using e-cigarettes and vaping and bring this awareness to the public, especially parents and educators, and other youth influencers. According to YRBSS, 24.1% of Nevada

High School students are currently using electronic vapor products. Southern Nevada Health District (SNHD) collaborated with UNLV, and UNLV will implement a Tobacco-Free Campus Policy.

- The TCP's promotion of statewide cessation awareness continued with providing support to managed care organizations.
- Contributions promoting a diverse array of Quitline cessation resources included select continuing medical education offerings to health care providers, contextual marketing toolkits, partner site visits, and strategic outreach to newly interested health care sites attracted to program offerings and willing to support tobacco cessation efforts.
- The Tobacco Cessation website is slated for deployment, and the commitment to provide direct support to aligned stakeholders is meeting intended goals and efforts to sustain working interstate and regional relationships.

Women's Health Connection (WHC) Program

- WHC submitted the CDC-RFA-DP22-2202 Cancer Prevention and Control Program for State, Territorial, and Tribal Organizations on 1/28/22. Upon acceptance, this 5-year grant will fund WHC, National Comprehensive Cancer Control Program (NCCCP), and Nevada Central Cancer Registry (NCCR) to continue addressing the burden of cancer in Nevada by implementing cancer initiatives combined with a health equity approach.
- WHC proposed budget for DP22-2022 was approximately \$4,000,000 and will continue partnerships with Access to Healthcare Network (AHN), Nevada Cancer Coalition, Nevada Health Centers, and Lutheran Social Services of Southern Nevada.
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services.
- The following data accounts for state general funds appropriated for screenings services (\$500,000 per biennium) expended from June 30, 2021, through February 28, 2022. Data from February through June, 2022 was not available at the time of this report:
 - 802 Women Screened
 - 14 Clinical breast exams
 - 4 Abnormal results
 - 748 Mammograms
 - 148 Abnormal results
 - 2 Breast cancer cases, including:
 - 2 Cases of invasive cervical cancer
 - 0 Cases of Ductal carcinoma In Situ
 - Referrals to treatment:
 - 0 of patients diagnosed were referred to Medicaid
 - 3,958 women have received breast or cervical cancer screening services in FY22 (June 30, 2021, through February 28, 2022) with funding received from the CDC.

- 2,914 Clinical breast exams
- 1,457 Mammograms
- 2,398 Pap tests
- 59 Cases of breast or cervical cancer confirmed
 - 3 Cases of Ductal carcinomas in situ
 - 11 Cases of invasive breast cancer
 - 45 cases of invasive cervical cancers or cases of premalignant cervical lesions

Office of Food Security (OFS)

1. SPINE

- a. The State of Nevada was awarded funding from the National Association of Chronic Disease Directors (NACDD) to participate in the State Partnerships Improving Nutrition and Equity (SPINE) Program. The Office of Food Security is partnering with Catholic Charities of Northern Nevada for this program to improve access to nutrient-dense and culturally appropriate foods throughout Nevada. The OFS is developing the SPINE Food Security Action Plan (further explained in List Item #2).
 - Food delivery started slowly due to logistics challenges with using their Sun Valley, NV satellite office, which further delayed the ability to provide a client-choice pantry and to-go meals. However, the Sun Valley location is now up and running. CCNN is now able to weekly provide 89 meals to populations experiencing poverty and homelessness in Sun Valley, NV.
- b. CCNN is now in the planning stages of launching a new client-choice pantry and satellite office in the North Valleys surrounding Reno and Sparks, NV. Furthermore, they are developing additional strategies to also provide hot, to-go meals for those at risk or experiencing food insecurity in this area as well.
- c. The OFS has also partnered with the WIC Program and the Maternal, Child, and Adolescent Health (MCAH) Section and received supplemental breastfeeding funding from SPINE to augment existing efforts around supportive breastfeeding strategies to advance health equity.
 - We have partnered with The Nevada Statewide Breastfeeding Coalition, who will utilize their existing contacts and community presence to promote the importance and expand opportunities for NN and rural communities to access appropriate and relevant breastfeeding education.
 - Solidified scope of work for recruitment of lactation education sponsorships.
 - Identified a breastfeeding professional to act as a representative and talent for the breastfeeding education webinar.
 - KPS3 will provide appropriate website updates that highlight and improve the ability to find breastfeeding friendly childcare centers.

Additionally, they will edit the breastfeeding education webinar to make it appealing and representative to increase learning capabilities of the intended audience.

- Defined and agreed on scope of work and process for website updates and webinar.

2. Food Security Plan

- a. The Division of Public & Behavioral Health (DPBH), within the Nevada Department of Health and Human Services (DHHS), has contracted with The Blueprint Collaborative (TBC) and Guinn Center to facilitate a 12-month strategic planning process, resulting in a comprehensive Nevada Food Security Action Plan (FSAP) for 2022-2024, as well as an Implementation Guide and Evaluation Plan as supporting materials.
- b. DHHS has partnered with the Guinn Center to develop and distribute a survey to end-users (i.e., those who have used or may use food pantries) and service providers (i.e., those who provide services to individuals who are or at risk of being food insecure). The survey was distributed from February 7, 2022 – March 15, 2022. Over 65 service providers completed the survey; 15 of which were completed in Spanish. Almost 1050 individuals completed the end-user survey, which includes 159 surveys completed in Spanish and 177 surveys from Rural/Frontier counties. This data is currently being analyzed by the Guinn Center and a full report will be generated soon.
- c. One focus group with DHHS employees and four focus groups with diverse community members were conducted; one strategic action planning meeting was held; five pillar planning sessions took place with community members and partners; two (2) goal planning intensives were facilitated, and one (1) working group meeting were carried out to identify community needs, develop goals, strategies, and objectives for each pillar, and to solicit feedback on the FSAP.
- d. A SPINE presentation was given to the Council on Food Security (CFS) by the Gwinn Center and the Blueprint Collaborative to give updates on the Food Security Action Plan (FSAP). Goals, activities, and tactics were reviewed with the Council and feedback was given.

3. Fund for Health Nevada Hunger Funds

- a. Program has completed the Notice of Funding Opportunity (NOFO) grant and working in collaborate with the Department of Agriculture and stakeholders for recommended changes. A NOFO timeline was completed by the Grants UNIT.
- b. Team conducted local onsite Quarterly visit with some Catholic Charities, Northern Nevada Dream Center, and Washoe County Hope Homes. Las Vegas area FHN onsite provider visits to occur in October 2022.
- c. Team completed Q4 technical assistance calls with 11 partners and are

continuing to finalize the data for the EOY report by the end of August.

- d. 11 Grant renewals have been approved for the FHN partners for 2022-2023.
- e. Program completed the Nevada Wellness Program - Funding Report 2021 which consists of Nevada's current efforts for wellness initiatives, wellness program examples across other states, and recommendations for funding.

Health Disparity Grant/STRETCH Grant

- The DHHS Health Equity Unit (HEU) received Quarter 4 CDC and UNLV reports and Technical Assistance calls are currently being conducted with the following partners:
 - Behavioral Health Wellness and Promotion
 - Nevada Office of Minority Health and Equity
 - Healthy Community Coalition, specifically with expanded partnership with the Nevada Community Health Workers Association,
 - Nevada Cancer Coalition
 - Southern Nevada Health District
 - Grants Management Unit (Still waiting of reports)
 - Washoe County Health District
 - Carson City Health and Human Services,
 - Office of Rural Health
 - Maternal Child and Adolescent Health
 - Division of Child and Family Services
- The Blueprint Collaborative working with the Gwinn Center (Food Security 2-year plan) and OnStrategy (CDPHP 5-year plan) is going as scheduled.
- The Nevada Broadcasters Association (NBA) work orders with ADSD are active, and have completed their first year of partnership
- A work order for UNR's Faith Based Initiative with the Nevada Faith and Health Coalition has been approved and is currently in progress
- ACCEPT and Xquisite, two other faith-based initiatives have been approved and will begin reporting beginning with the FY23 Quarter 1 reports
- Other outstanding partnerships with the following vendors are currently being negotiated, and include:
 - Hootsuite
 - Truckee Meadows Community College
- HEU conducted a third Health Disparity and Equity All-partners meeting to reintroduce the partners to each other as well as important stakeholders such as the UNLV evaluation program's Qualtrics Survey.
- HEU has presented their initiatives with the National Network of Public Health Institutes (NNPHI) and will be part of presentation with NACDD and NPHA
- HEU with Nevada Office of Minority Health and Equity (NOHME) have been conducting the Black, Indigenous, and People of Color (BIPOC) support groups weekly
- HEU has been involved in the accreditation process for NV DPBH
- HEU is working with SNHD's Health Equity Grant quarterly to ensure there are no

duplications to the work being done in Nevada. The next quarterly meeting was with Xavier Flores in June.

- HEU has developed a newsletter delivered quarterly to partners with the last one delivered in July
- HEU is developing a workplan for the Strategies to Repair Equity and Transform Community Health (STRETCH) Initiative to advance health equity within CDPHP programs and activities.
- The STRETCH Initiative will focus on results from the CDPHP strategic plan to identify a health equity training to be offered to all CDPHP staff to enhance fundamental knowledge health equity and social justice. This training opportunity will support the workforce development and organizational infrastructure efforts within STRETCH.
- The STRETCH initiative will work to with STAR to help introduce health equity trainings to CDPHP and will expand to partners of the Health Disparity Grant.
- HEU is also assigned as the DPBH language access coordinator to develop a Language Access Plan as required by Senate Bill (SB) 318. The LAP is planned to be submitted in September 2022 with the implementation phase to start October 2022.